



Long Beach City College

Liberal Arts Campus

General Business Career Resource Page

This page is designed to be a starting point for those who are interested in using the Internet to search for **General Business** career resources.

Remember, though, that there are literally millions of **general business**-related resources on the Internet. Therefore, the sites listed on this page should also act as a springboard for further research.

What can I do with a degree in General Business?

From the University of Texas at Austin

<http://www.utexas.edu/student/careercenter/careers/index.html>

“Accounting, finance, marketing, economics, human resources, and decision making and learn to budget, organize, plan, hire, direct, control, and manage an organization.”

General Business: Job-Related Titles/Positions

Account Executive	Financial Planner	Paralegal	Sales Manager
Account Supervisor	Financial Analyst	Performance Appraiser	Salesperson
Account Writer	Hotel/Motel Manager	Portfolio Manager	Securities Analyst
Accounts Receivable Manager	Human Resource Planner	Portfolio Strategist	Statistical Analyst
Appraiser	Internal Auditor	PR Researcher	Succession Planner
Auditor	International Analyst	Program Developer	Systems Analyst
Bank Examiner	Political Analyst	Programmer	Systems Designer
Benefits Analyst	Investment Banker	Salesperson	Talent Administrator
Branch Manager	Job Analyst	Project Analyst	Tax Accountant
Brand Manager	Labor Relations Advisor	Project Director	Tax Preparer
Broker	Loan Officer	Promotion Manager	Trader
Career Planning Specialist	Lobbyist	Public Accountant	Traffic Manager
Cash Management Officer	Market Researcher	Purchasing Agent	Training Specialist
Credit Analyst	Media Buyer	Recruiter	Travel Agent
Entrepreneur	Media Planner	Restaurant Manager	Treasury Officer
	Media Representative	Safety Manager	

AOL Find a Job by City, Company, Title, State <http://jobs.aol.com/jobs-by-city>

Jobs.AOL.com - Jobs, Careers, and Job Listings – AOL find a job

<http://jobs.aol.com/?sem=1&ncid=AOLCAR00170000000001&otim=1241557229&spid=29156023>

Get employment, resume, and interview advice. Prepare yourself for the job market.
(AOL find a job is in partnership with careerbuilder.com)

Careers in Business <http://www.careers-in-business.com/>

Career Areas to Explore: Accounting, Consulting, Finance, Marketing, Non-Profits. Overview of skills and talents required; Job Options; Salaries; Job Listings; Web Resources; Videos; Facts and Trends; Top Players; Useful Books.

Jobweb.com

<http://www.jobweb.com/>

Career and job search advice for new college graduates.

PayScale.com

<http://www.payscale.com/>

Check out the **Career Research Center** and find out exactly what you should be paid. Evaluate the salary for your current job; for a job offer or raise; or for a future job. 3

General Business Job Search/Listings/Websites

American Institute of Certified Public Accountants [AICPA] (<http://www.aicpa.org>)

American Institute of Small Business (<http://www.aisb.biz/>)

Career Builder (www.careerbuilder.com)

Financial Women International (<http://www.fwi.org>)

JobOpenings.net (www.jobopenings.net)

Job Search for Business Majors (<http://businessmajors.about.com/od/jobsearch/>)

WorkTree.com (www.worktree.com)

Salary.com

<http://salary.com/>

Use the **Salary Wizard**: What are you worth? Stay informed about your value in today's job market with FREE salary updates from Salary.com. *Free registration.*

SimplyHired.com

<http://www.simplyhired.com/a/jobtrends/home>

Research and compare trends in the US job market. Check out their new **salary calculator** at <http://www.simplyhired.com/a/salary/home> and see how your current income stacks up against the salaries of those in the same profession, both locally and nationally.

Professional Associations and Organizations

Small Business Association (<http://www.sba.gov>)

Public and Professional Associations' list from JobsInTheMoney.com
(<http://www.jobsinthemoney.com/html/docid/reslinks.html#Professional-US>)

Bureau of Labor Statistics Information: General Business

Financial Manager (<http://www.bls.gov/oco/ocos010.htm>)

- About 3 out of 10 work in finance and insurance industries.
- A bachelor's degree in finance, accounting, or a related field is the minimum academic preparation, but many employers increasingly seek graduates with a master's degree in business administration, economics, finance, or risk management.
- Experience may be more important than formal education for some financial manager positions—most notably, branch managers in banks.
- Jobseekers are likely to face competition.

Management Consultant (<http://www.bls.gov/oco/cg/cgs037.htm>)

- This industry ranks among the fastest growing through the year 2014; however, job competition should remain keen, with the most educated and experienced workers having the best job prospects.
- This industry is one of the highest paying.
- About 25 percent of all workers are self-employed.
- About 72 percent of workers have a bachelor's or higher degree; 59 percent of all jobs are in managerial, business, financial, and professional occupations.

More Information

[Barkley's Comprehensive Financial Glossary](#) - Barkley International Incorporated provides its clients with high quality solutions to financial situations: Consulting, Litigation Support, and Technology services.

[Bplans.com](#) - contains the largest single online collection of *free* sample business plans, including practical advice on planning and interactive tools and calculators for starting a business.

[Center for Women's Business Research](#) - the most up-to-date and comprehensive knowledge about one of the most dynamic and fastest growing sectors of the U.S. economy: the 10.1 million businesses owned by women.

[FreePatentsOnline](#) - one of the most powerful, fastest and complete patent searching database and patent data analytics services.

[Gallup.com](#) - Gallup has studied human nature and behavior for more than 70 years. Gallup's reputation for delivering relevant, timely, and visionary research on what people around the world think and feel is the cornerstone of the organization.

[**Mission Statements.com**](#) - ideas and inspirations for defining your own business statement – browse mission statement examples by category.

[**OfficeSpace.com - Where Corporate America Finds Real Estate**](#) - search listings of available office space and information about commercial real estate.

[**Reference for Business**](#) - Small business owners can browse over the 600 articles that detail information about financial planning, market analysis, sales, business plans, tax planning, human resource issues and more.

[**The Fortune 500**](#) – ranking of America’s largest corporations.

[**United States Department of Labor**](#) - promotes the welfare of the job seekers, wage earners, and retirees of the United States.

[**Women and Business**](#) - Links to directories, statistics and other information about women and business.